

GOR 25: Call for Workshops

Dear Online Researcher,

for the General Online Research conference GOR 25 (<https://www.gor.de/>) we are looking for workshop proposals. GOR workshops take place on the day before the conference's talks and presentations and are a great opportunity for conference attendees to learn about state of the art methods and applications in online research.

The GOR workshops aim at getting a hands-on experience with the latest tools (e.g., software or hardware), methods (e.g., data collection or analyses) and best practice (e.g., how to take advantage of recent developments).

The following topics are relevant for the GOR audience: online and mobile web surveys, online market research, public opinion research, political research, data science, big data, smart data, online communication, and AI-based solutions for online research. Please note that the workshops are not the right place for plain sales presentations (although workshops on commercial solutions are possible).

This year's workshops will take place on 31 March 2025 (in person at the Campus Henry Ford Bau, Free University of Berlin Berlin or as webinar). Workshop duration should be 2.5 hours and language of instruction preferably English but German is possible for some workshops. As a token of appreciation, the conference fee for instructors will be waived. Furthermore, teaching a workshop at GOR is a great opportunity to get in touch with a relevant audience.

Please submit your workshop outline by email to email@frederikfunke.net and include the following information:

- title
- instructor(s)
- target audience
- workshop description
- three course objectives

The deadline for the workshop proposals is November 15, 2024.

GOR is organized by the German Society for Online Research (DGOF, <https://www.dgof.de/>) since 1997. Each year more than 300 participants attend the conference to discuss current developments in online research and best practices for their work in industry and academia. With more than 100 presentations addressing various subtopics of online research, GOR provides intensive training and networking opportunities.

GOR 25 local partner and co-organizer: Dr. Carina Cornesse and Prof. Dr. Stefan Liebig
(Chair of Social Stratification and Survey Methodology, FU Berlin)

We look forward to receiving your workshop submission. Should you have any questions, please do not hesitate to contact me.

Best regards,

Dr. Frederik Funke

on behalf of the program committee