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## CALL FOR PAPERS

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### GOR 02 GERMAN ONLINE RESEARCH 2002

→ FIVE YEARS OF GOR CONFERENCES ←

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GOR '02:

**10th and 11th of October, 2002**

in the University of Hohenheim's castle, Germany

Organized by:

German Online Research Society - DGOF e.V.

University of Hohenheim, Department for Communication (Prof. Claudia Mast)

Supported by:

MFG Agency for IT- and Media-Development Baden-Wuerttemberg

State department for communication (LFK), State of Baden-Wuerttemberg

South West German Radio (SWR), Department for Media Research

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The 5th German Online Research conference 2002 is organized jointly by the German Society for Online Research (DGOF e.V.), and the University of Hohenheim. The conference will be held in the castle that is part of the University of Hohenheim.

Presentation of empirical investigations which examine the Internet as both an instrument for, and an object of, scientific investigation, will be the central focus of the conference. Additionally, DGOF will hold its annual assembly and regional chapters meeting during GOR 02.

Following in the tradition of previous GORs, it is our goal to document the progress of research in Online Research and Internet Science and to facilitate dialogue between theoretical and applied perspectives.

Conference central topics include:

- Cross-media: Online-offline
  - Ensuring quality in Online Research
  - Online market research and e-commerce
  - Internet, globalization, and society
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## Abstract Submission Guidelines

Please submit abstracts for presentations and posters by

*March 31, 2002* (deadline).

Please send:

An abstract (about 250 words) plus the additional information requested below

Abstracts should be submitted in both English and German (if possible). The conference languages are German and English.

Please supply the information in the following format:

1. Title of the oral presentation or poster
2. Type (oral presentation or poster)
3. Author(s)
4. Address of first author (postal address, phone number[s], e-mail and URLs)
5. Central topic choice and/or symposium, if applicable
6. Keywords (max. 4)
7. English text of abstract (ca. 250 words)
8. German text of abstract (if possible, ca. 250 words)

Submission format:

- (1) Please send your abstract in rich text format (.rtf) file format as TWO attachments (one English, one German) to:

gorpaper02@dgof.de

The subject line of your e-mail must contain the following text: "abstract".

- (2) In addition to sending an attachment, please include the abstract and the information 1-6 mentioned above in the body of your e-mail.

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*Again, submission deadline is March 31, 2002*  
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Abstracts will be reviewed by the program committee, you will receive notice of acceptance of your abstract by May 15, 2002. The preliminary program will then be posted at:

<http://www.dgof.de/gore.htm>

We are planning to publish the abstracts in an abstract volume, which will be available in a WWW version before the conference. Publishing of the proceedings as a WWW book is planned as well.

The best poster wins a prize of Euro 500!

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Sponsoring, booths, and commercial presentations:

Further sponsors are welcome!

Additionally, there is the option of booking fair booth lots for product presentations. Commercial presentations are possible in a special forum and are not part of the academic program. It is not possible for commercial presentations to be submitted as presentations from individuals. Concerning commercial booths and presentations, please contact M. Maier (local organization committee) and W. Bandilla (DGOF) at

[gor02com@dgof.de](mailto:gor02com@dgof.de)

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Conference fees:

Conference fees include conference materials, two lunches, conference dinner, drinks and snacks during breaks.

Non-academic (e.g., company representatives, free-lancers, consultants) 300 Euro

Academic 110 Euro

Students 60 Euro

Presenting participants 30 Euro (first authors only)

Conference fees have to be paid 100% in advance for Germans. Foreign participants may pay their fees at the conference venue. Day tickets are not available, doctoral students cannot register as students.

DGOF members will receive a 20% reduction (a membership application can be found at [http://www.dgof.de/dgof\\_antrage.pdf](http://www.dgof.de/dgof_antrage.pdf)).

Registration for all participants will begin by *May 15* at the latest.

Further detailed information will be posted continually at the following URL:

<http://www.dgof.de/gore.htm>

Overview of the timeline:

03/31/02 Deadline for abstract submission

05/15/02 Feedback on abstract acceptance

05/15/02 Preliminary program will be published, registration will begin

10/10/02-10/11/02 Conference in Hohenheim

Summary of contacts:

Abstract submission: [gorpaper02@dgof.de](mailto:gorpaper02@dgof.de)  
Business activities: [gor02com@dgof.de](mailto:gor02com@dgof.de)  
Conference Website: <http://www.gor.de/>  
Local organization: [gor@uni-hohenheim.de](mailto:gor@uni-hohenheim.de)

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Contact address of the local organizing committee:

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